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CHAIR'S STATEMENT

During my first full year as Artswork's Chair, I have come to understand the immense amount of work undertaken by the organisation. I have witnessed the extraordinary way Artswork continues to be motivated by the innovation, courage, curiosity and creativity of children and young people. What's more, I have seen in action staff and trustees' understanding of the impact the participation in arts and culture has on their lives and life chances.

I've also had time to reflect on the legacy that former Artswork Chair, Rick Hall, has left for me to build on. Having led and inspired Artswork over the last ten years, I knew he would be a hard act to follow - so I'm incredibly glad he agreed to remain as a Trustee.

We deliver our mission in a number of ways - both strategically as Arts Council England's Bridge Organisation for the South East, and through our own direct delivery of a learning and skills portfolio. The latter includes professional development training courses, a Creative Skills programme working with Care Leavers, and a Creative Apprenticeship programme. This joint approach puts us in a fairly unique position. It ensures we remain grounded and informed by the voices, views and influences of children and young people themselves.

At the beginning of my role here, I attended Artswork's Better Together conference in June 2016 (featuring keynote speaker, poet Lemn Sissay), which underlined the connection between arts and culture and the health and wellbeing of children and young people, including their personal and cultural vitality.

This mission was well articulated by our Founder and Honorary President, Sir Ken Robinson:

"Young people are the future. Cultivating their creative energies, passions and sense of engagement is fundamental for the success of their own lives and the economic, social and cultural vitality of our communities." (Sir Ken Robinson)

Now, as we approach our 30th birthday, reflecting on these words reminds us why Artswork has such a vital and ongoing role to play. The case for arts and culture in the lives and education of children and young people continues to need committed, informed and passionate advocates. We take on the role of a 'generous and honest broker' (Arts Council England) with great enthusiasm and determination, and we feel privileged to have been asked to continue this role up until 2022. We will continue to place children and young people at the very centre of our work, because access to arts and culture should be an absolute entitlement for all.

Norinne Betjemann - Chair of Artswork



2016/17: ARTSWORK'S YEAR IN NUMBERS



6030

children and young people directly benefitted from Bridge investments



We worked with over

arts, culture and heritage organisations and youth partners



We supported

School-led Networks, linking schools with arts and cultural organisations



We invested in

Teaching School Alliances

We engaged with 1082 education settings, including: 19 648 Secondary Pupil Referra Education Institutions Special Educational Needs Primary Schools Schools 19 Higher Alternative Education Nurseries Provision Establishments



We created

new Partnership Investments, with match funding of

£1.50 for every £1

of Artswork investment



Arts Award moderations,

We supported

higher than the previous

We trained



1437

young people took part in the 3-year national Creative new Arts Award Skills Initiative, completed advisers in the in 2016 South East



We encouraged

schools to register for Artsmark



Our website is now home to

free, downloadable case studies and toolkits



Schools Arts Paper to

schools and education settings in the region



young people enrolled on to our Creative Apprenticeship programme



arts and cultural professionals took part in our professional development training



people attended our Better Together conference



We produced

short films, led by young people



We hosted

work experience placements

THE CULTURAL EDUCATION CHALLENGE AND THE DEVELOPMENT OF CULTURAL EDUCATION PARTNERSHIPS

Since October 2015, we've been working to support Arts Council England's Cultural Education Challenge - a call for arts and cultural organisations to join forces with the education sector to offer a consistent arts and cultural education for all.

We have built and continue to nurture 13 Cultural Education Partnerships in the South East:

- Brighton & Hove
- Hastings & Rother
- Surrey
- Reading
- Oxford City
- Milton Keynes
- Slough
- North Oxfordshire
- Portsmouth
- Southampton
- Hampshire
- Isle of WightEast Kent

Through working together, we can encourage sector leaders across arts, education, culture and more, to create new, joined-up ways of working and sharing resources.

Highlights from 2016/17:

- We ran a briefing session for organisations on Cultural Education Partnerships work.
- We delivered the first Cultural Education Challenge Forum event, for all 13 Partnerships (see left).
- We ran a training session on developing commissionready consortia (led by NCVO).
- 6 Cultural Education Partnerships benefited from our Partnership Investment programme. Find out more on p12.

More information on Cultural Education Partnerships in the South East can be found at artswork.org.uk/cultural-education-profiles





QUALITY INFORMATION, INTELLIGENCE AND PLANNING

Data is crucial. It helps us to increase our focus in priority areas, and shapes our future activity and outreach with children and young people. It's also important to us to share data, so we can lead by example for other organisations in the region.

During 2016/17:



We sent our monthly Bridge enews to

2076

individuals, organisations and schools



3733

schools and education settings in the region received the second issue of our South East Schools Arts Paper



We recorded a Twitter following of

3988

an increase of **23%** on the previous year



Our website connectingwithculture.com now features a total of

profiles of arts and cultural organisations

which is **38%** more than the previous year



We held our Better Together conference, focusing on the importance of arts and culture to the wellbeing of children and young people.

130 people attended



Led by young people, we commissioned and produced

short films, advocating for the benefits of arts and culture



153

resources/toolkits are now available to download for free on the Artswork website

You can download all of our case studies and toolkits for free at artswork.org.uk/resources

PARTNERSHIP INVESTMENT

Our Partnership Investment work encourages our partners (schools, Local Authorities, universities and public health agencies) to use arts and culture as a life-changing solution to challenges. It means we can approach specific local issues, with an emphasis on strategic activity rather than one-off interventions.

As a Bridge, we work to at least double amounts invested in programmes, through co-investment and leverage. This accounts for over one third of our annual budget. Together, we can achieve better outcomes for children and young people through arts and culture.

In 2016/17, we invested £289,039 into supporting 7 Partnership Investments. With match funding, this became a total of £423,185, an investment of £1.50 for every £1 of Artswork support:

- Canterbury Christ Church University £32,000 (plus match funding of £32,000)
- Reading Borough Council £25,000 (plus match funding of £25,000)
- National Children's Bureau £25,000 (plus match funding of £25,000)
- Project Art Works £35,000 (plus match funding of £93,000)
- Hampshire Cultural Trust/Child and Adult Mental Health Services £105,000 (plus match funding of £105,000)
- Portsmouth Creative Skills programme £38,485 (plus match funding of £105,631)
- Oxford Youth Arts Partnership (OYAP) £28,554 (plus match funding of £37,554)

Search for free Partnership Investment case studies at artswork.org.uk/resources





SCHOOL ENGAGEMENT

Through our 2015-18 School Engagement Strategy, we continue to share best practice and extend opportunities for children and young people across the South East.

Through our work with Teaching School Alliances and other school networks, Music Education Hubs, academy chains, multi-academy trusts and others, we have engaged with 48% of schools in the region. We advocate for the right to a cultural education for all, and provide support for Artsmark and Arts Award, as well as CPD opportunities for staff in education settings.

During 2016/17:

- We supported 8 School Networks as they formed arts and cultural partnerships in areas where engagement is limited.
- We commissioned an evaluation of our Teaching School Programmes 2014-15, to inform our ongoing engagement with schools.
- We supported 11 Teaching School Alliances, enabling them to identify and champion development and progression through arts and cultural education.
- Our innovative STEM to STEAM Investment Programmes saw 8 STEAM
 Networks piloting cross-curricular learning, linking education, STEM (Science,
 Technology, English and Maths) and arts/culture, and identifying Cultural
 Leaders in schools, as well as embedding Arts Award and Artsmark.

Find out more about the different ways we work with schools at artswork.org.uk/our-work-with-schools

ARTSMARK

Since a refreshed Artsmark was launched in October 2015, the award continues to provide an excellent way for education settings to demonstrate their commitment to providing pupils with an inspiring arts and cultural education.

We continue to build an effective, sustainable support offer that includes:

- Feedback and advice on draft Statements of Commitment prior to submission to Arts Council England.
- 1-2-1 sessions for creating and submitting Case Studies.
- Subsidised training opportunities.
- Exclusive offers negotiated with a range of arts and cultural organisations.
- Our website, www.connectingwithculture.com, that links education settings with arts and cultural organisations in the region.

In 2016/17:



120

schools successfully submitted their Statement of Commitment



282

registered for Artsmark



31

schools submitted Case Studies



3 hools achieve

schools achieved so the Artsmark Silver the level award



7

schools achieved the Artsmark Gold level award



2

d schools achieved the d Artsmark Platinum level award

Find out more at artswork.org.uk/programmes/artsmark/

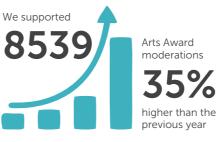




ARTS AWARD

Arts Award supports children and young people aged up to 25 to achieve unique qualifications whilst learning and exploring creatively, and developing as artists and arts leaders. It is also a great way to prepare them for further education or employment. We embed Arts Award across all our relevant programmes.

During 2016/17:





Arts Awards were achieved through our Festivals, Carnivals and Melas investment programme



new Arts Award advisers in the South East region (including 14 through our Arts Award Leadership Network)

Through our Arts Award Leadership Network:



National Portfolio Organisations have become registered Arts Award Centres



National Portfolio
Organisations have become
Arts Award Supporters



National Portfolio Organisations have received mentoring



D PD resour

Portfolio new CPD resources/ ions have case studies have nentoring been created



144

delegates attended **10** CPD event

with a further ${\bf 100}$ people engaged through associated activity,

plus **18** young people directly participating in the Network

Find out more about our work with Arts Award at artswork.org.uk/programmes/artsaward

MUSIC EDUCATION HUBS

We continue our work with Music Education Hubs in the South East, providing support and connecting them with the wider cultural landscape. Working with Hubs, we have developed a Memorandum of Understanding, which includes plans for sharing data and evidence, increasing Artsmark and Arts Award uptake, and the cross-promotion of offers to schools.

This year, we invested in 4 Music Education Hubs, to support Arts Award development - Sound City in Brighton, Oxfordshire Music Service, Berkshire Maestros, and Slough Music Education Hub.

2016/17 highlights:

- In November 2016, we worked with Music Mark and Music Education Hubs to develop a session as part of a Music Mark Network Day.
- We ran a session on the Cultural Education Challenge, with 10 of the 13 Hubs in the South East in attendance. Together, we explored the best ways to work effectively alongside each other.
- As a result of this session, we have offered Music Education Hubs the opportunity to attend Artsmark Development Days as observers, to broaden their understanding of how they can work with Artsmark and education settings.

We continue to support Music Education Hubs to engage with their local Cultural Education Partnerships (see page 8).





DEVELOPING AND EXTENDING LEADERSHIP, KNOWLEDGE AND PRACTICE

Alongside the case studies and toolkits available through our website, we run a programme of professional development courses for those working with children and young people, across a range of arts, culture, heritage and youth sectors, equipping them with new or enhanced skills.

In 2016/17:

- We collaborated with Royal Opera House and Festival Bridges to develop Future Views - a consultation that asked young people how they saw the future, with a particular focus on arts and cultural access and creative expression. Supporting the development of digital education and visioning, the project brought together children and young people with local Cultural Education Partnerships. The Future Views Toolkit, which includes workshop templates for use by other Cultural Education Partnerships, can be accessed via www.futureviewstoolkit.com
- We delivered our major conference, *Better Together*, in June 2016, with 130 people in attendance.

We also developed a number of successful professional development sessions, including:

- Quality Principles, Artsmark and Arts Award
- Creating Digital Change
- Navigating the Changing Educational Landscape
- Fundraising for Schools
- Diversity and Equality

Go to page 30 to find out more about our professional development courses.

CREATIVE APPRENTICESHIPS

Our well-established Creative Apprenticeship Programme continued in 2016/17, with a fourth cohort coming to an end, and a fifth beginning their apprenticeship journey. Overall this year, we supported and trained 18 young people in their apprenticeships.

Cohort 4 saw a total of 10 completed apprenticeships. All young people involved are now in full-time education or employment, with the majority of these roles being in the arts and cultural sector - including in Events Coordination, Textiles, and Drama.

"H was homeschooled, had little or no confidence in herself or her abilities, and was unable to work in a group of her peers or complete independent work. With support from her assessor and tutors, she truly blossomed, finishing her apprenticeship, passing an ICT qualification, and speaking on BBC Radio about her experiences."

(Anna Brown, Apprenticeship Programme Manager)

Cohort 5, which began in February 2017, includes apprenticeships based at:

- New Theatre Royal, Portsmouth
- Nuffield Southampton Theatres
- Dorset County Council (in collaboration with The Priest House Museum and Kingston Lacey)
- Artswork, Southampton
- Urban Vocal Group, Portsmouth
- Aspex Visual Arts Trust, Portsmouth

To find out more about our Creative Apprenticeships programme, go to artswork.org.uk/programmes/work-based-learning



CREATIVITY PLUS

During 2016, we supported Hampshire Chamber of Commerce in a successful bid to the Arts Council's Grants for the Arts scheme, to enable the further development of the Creative Apprenticeship Programme. Following this, we began delivery of the Creativity Plus programme.

Creativity Plus is about growing and securing the future of an innovative programme of creative work-based learning in Southampton and beyond. At its heart is the Creative Case for Diversity, and ensuring equality of access to entry-level jobs in the creative and cultural industries. It features:

- An artistic creative enterprise programme for 27 young people aged 16-21.
- A growth in creative and cultural industry employers engaged in work-based learning with young people.
- Organisational development and business planning, to secure a sustainable future for Creative Apprenticeships.

Find out more at artswork.org.uk/programmes/work-based-learning



Learning and Skills

THE CREATIVE SKILLS INITIATIVE AND ITS LEGACY

Following a successful bid to Creative and Cultural Skills' Creative Employment Programme in 2013, we led the delivery of the £1m Creative Skills Initiative across England. Working with other Bridges, the Initiative supported young people aged 16-21 through an accredited entry-level programme, with associated work placements in the creative and cultural sector.

The Creative Skills Initiative ran for three years, coming to an end in August 2016.

Find out more via our publication and film at: artswork.org.uk/news/past-programmes-creative-skills-initiative/

We continue our commitment to this work, and it is a key strand of our Fundraising Strategy. Building on the legacy of the Initiative, we have recently begun delivery of the first of a three-year Portsmouth Creative Skills Programme.

We are working with Portsmouth City Council's Virtual School and their Leaving Care Service, and the programme is supported by The Blagrave Trust.

Find out more about the Portsmouth Creative Skills programme at: artswork.org.uk/ programmes/work-based-learning





Learning and Skills

INTERNATIONAL OUTREACH

Singapore

During 2016/17, we came to the end of an excellent five years of partnership with the National Arts Council of Singapore.

This partnership included:

- The delivery of key elements of a national Singapore Youth Arts Symposium in 2012
- Delivery of a training programme in Singapore during February 2014
- An annual work placement programme in the UK for Singaporean artists and youth arts workers - the final placement took place in 2016

Chile and beyond

We have also been developing a relationship with Balmaceda Arte Joven, a youth arts organisation based in Chile. A knowledge exchange visit took place in August 2017, with our Chief Executive (Jane Bryant) speaking as part of a youth arts conference in Santiago.

In addition to this, we are in the early stages of a new working relationship with the International Schools Theatre Association, with the possibility for a programme of work to take place in Thailand during 2019.

Find out more at artswork.org.uk/programmes/international-outreach

PROFESSIONAL DEVELOPMENT AND TRAINING

Delivered by inspiring trainers, our high-quality professional development programme is available at all levels of experience. We want to empower those working with children and young people and raise the standards of their work, through a range of training courses that address current needs of the arts, youth and education sectors.

Open Courses

During 2016/17, we delivered 22 open courses across the country, working with 9 trainers and with a total of 277 attendees. These courses included:

- 5 x Child Protection and Safeguarding courses
- 2 x Behaviour Management courses
- 2 x Facilitation Skills courses
- 4 x Navigating the Changing Educational Landscape courses
- 2 x Digital Change courses
- 2 x Raising Funds for Schools courses

"Lots of useful and very interactive tasks much better than passive listening. Good to have arts-specific training." (Child Protection and Safeguarding course participant)

Arts Award adviser training in Hampshire

This year, we ran:

- 4 x Discover and Explore courses
- 3 x Bronze and Silver courses

A total of 82 people attended our public and in-house Arts Award training during this period.

In-house Courses

We also facilitated 20 in-house training courses, for organisations including:

- Rose Bruford College, Kent
- Glyndebourne Opera, East Sussex
- Barbican, London
- Brighton Dome
- Stockport Youth Offending Team
- The Photographers Gallery, London
- Cornwall Museums
- NYMAZ, North Yorkshire

"Brilliantly delivered, clear and concise information. Relevant - pitched right for all, cross-departmentally."
(In-house course attendee at Brighton Dome, June 2016)

Find out more about the courses we offer at artswork.org.uk/programmes/training





Youth Arts Advocacy

ENYAN

The English National Youth Arts Network is a place for those using the arts in their work with children and young people. Its role as a Network is to support, stimulate and advocate for arts, culture and heritage at national, regional and local levels.

This year's highlights include:



The continued subsidy of

10%

off selected professional development courses for ENYAN subscribers



Delivery of monthly enewsletters to

3969 subscribers, sharing the latest arts policies, debate:

latest arts policies, debates and news from across the sector, and advocating for youth arts work with children and young people across the country



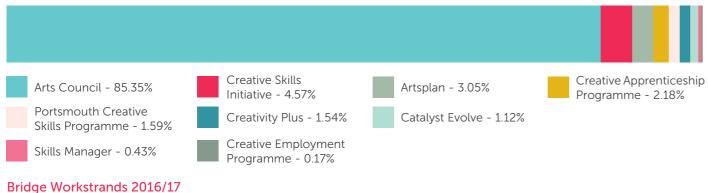
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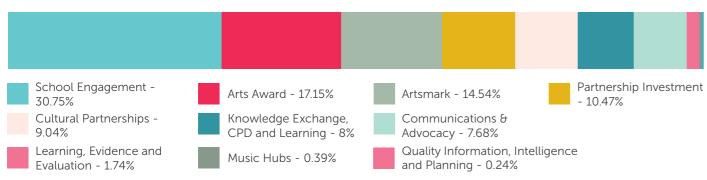
The sharing of youth arts resources and toolkits through our website and social media

Find out more at: artswork.org.uk/programmes/enval

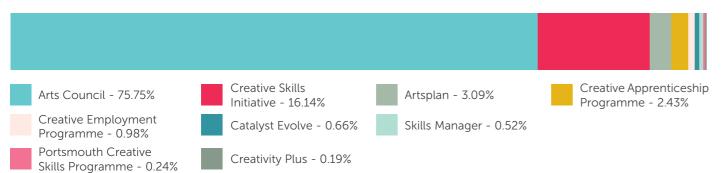
FINANCIAL OVERVIEW

Artswork Income 2016/17





Artswork Expenditure 2016/17



FINANCIAL STATEMENT

Statement of Financial Activities including income and expenditure accounts, for the year ended 31 March 2017.

Income and andown onto from:	Unrestricted funds £	Restricted funds £	Total 2017 £	Total 2016 £
Income and endowments from:				
Charitable activities	143,453	1,951,841	2,095,294	2,117,144
Investments	5,504	-	5,504	8,305
Other Income				98,500
Total income	148,957	1,951,841	2,100,798	2,223,949
Expenditure on:				
Charitable activities	121,195	1,635,705	1,756,900	2,032,773
Net income for the year/ Net movement in funds	27,762	316,136	343,898	191,176
Fund balances at 1 April 2016	418,294	1,081,449	1,499,743	1,308,567
Fund balances at 31 March 2017	446,056	1,397,585	1,843,641	1,499,743

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derives from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

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LOOKING AHEAD

A key feature of the period ahead will be developing and implementing a new Business Plan which will take us from 2018 to 2022 and which will to deliver our mission to enrich and transform the lives of children and young people, sparking their curiosity, championing their creativity and empowering their aspirations through collaborative partnerships and new opportunities.

At the time of writing (September 2017), Artswork is in its sixth year of its role as a Bridge organisation – with funding from Arts Council England now confirmed to 2022. Our challenge ahead will be to continue delivery of this role and associated responsibilities with diligence and commitment, whilst also building our resilience through the development and delivery of our wider programmes.

We will continue to place children and young people at the heart of this work as co-creators and leaders. Informed by their voices and views, we will place a clear focus on sustainable development including the growth of School leadership and engagement, and the securing of Cultural Education Partnerships, embedding Artsmark and Arts Award in this work, and aspiring to secure a sustainable future for each by 2022.

Beyond our Bridge work, we will focus on strengthening and reframing our Learning and Skills offer, moving towards building Leadership, Skills, Training and Enterprise, and supporting our own long-term organisational resilience. Our new Business Plan will also aspire for increased innovation and new partnerships to meet the needs of the most vulnerable children and young people and those who work with them. We will further build our resilience through increased long-term diversification of our funding sources, with a focus on individual and corporate giving, as well as on charitable trusts, with additional support through our successful Arts Council Catalyst Evolve Programme.

We will strive to underpin all we do with our Equalities Action Plan, delivering the ethos and values of the Creative Case for Diversity. Alongside this, we will maintain our commitment to reducing our environmental footprint.

2017 marks Artswork's 30th Birthday year. We will use this not only to celebrate all the work Artswork has undertaken and which continues to inform what we are today, but we will also consider how we can position ourselves to continue this mission and address the needs of children and young people over the coming years.

Jane Bryant - Chief Executive, Artswork

We look forward with high hopes for innovation and new partnerships, in order to meet the needs of all children and young people, and those working with them.



ARTSWORK STAFF 2016/17

Jane Bryant - Chief Executive

Sarah Warwick - Head of Finance and Operations

Donna Vose - Programme & Contracts Manager

Karl Eccles - Operations Manager

Afreen Ali - Finance & Programme Assistant

Desiree Bratcher - Creative Apprentice, Operations & Programme Assistant

Peter Taylor - Strategic Manager

Richard Beales - Strategic Manager

Lucy Medhurst - Strategic Manager

Ruth Taylor - Strategic Manager

Lorraine Cheshire - School Liaison Manager

Trevor Harris - School Liaison Manager (until Nov '16)

Penny Embden - School Liaison Manager

Jane Dickson - School Liaison Manager

Leanne Macdonald - School Liaison Manager (maternity leave July '15)

Alison Chambers - School Liaison Manager (maternity cover July '15)

Donna Comerford - School Liaison Manager (maternity cover Feb '16)

Mac Ince - Data Research Coordinator

Lucy-Jane Fitzpatrick - Communications Manager (maternity leave June '16)

Abi Barrington - Communications Officer & Team Leader

Laura Smith - Communications Writer

Elspeth Barron - Events & Communications Assistant

Layla Smallman - Creative Apprentice, Communications Team (until Sept '16)

Kristianne Drake - Programme Manager, Artsmark & Arts Award

Andrea Tweedie - Artsmark Officer

Lisa Gardner - Artsmark & Arts Award Officer

David Wales - Senior Manager, Learning & Skills (until Sept '16)

Rachel Hall - Manager, Learning & Skills (maternity leave Feb '17)

Miranda Hewitt-Green - Manager, Learning & Skills (maternity cover Feb '17)

Anna Brown - Apprenticeship Programme Manager

Naomi Young - Coordinator, Learning & Skills

Jay-Michelle Mendivil - Programme Manager, Creativity Plus

Megan Pottle - Administrative Assistant, Learning & Skills

Judith Carrie - Programme Coordinator, Creative Skills Portsmouth / Creative Apprentice Assessor

Many thanks to all our partners, stakeholders and contributors for their hard work, and to Xavier Fiddes, Murray Freestone, Jason Pay, Rachel Dunford and Lindsey Smith for supplying images. For a digital version of this annual review, please see www.artswork.org.uk/1617review

TRUSTEES

Norinne Betjemann (Chair) (from May '16)

Dr Roni Brown (Vice Chair)

Rick Hall

Hilary P Durman

Dr Helen R Simons

Gethyn Williams (until Aug '16)

Josh Harsant (until Nov '16)

Sabita Kumari-Dass

Fiona Parkinson (from May '16)

Dr Emma Dyer (from Feb '17)

Amelie von Harrach (until Aug '17)

TRAINING PARTNERS

HOME. Manchester

BALTIC Centre for Contemporary Art,

Gateshead

The Garage, Norwich

ARTSWORK TRAINERS

Anne Colvin

Emma Ghafur

Lesley Wood

Helen Le Brocq

John Riches

Bridget McKenzie

Susanne Buck

Louisa Clark

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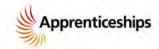
















As a registered charity, we rely on the generosity of grant-makers, individuals and businesses to maintain and build on our mission. With your help, we can continue our work and give children and young people - and those who work with them - better opportunities, enhanced skills, and a rich arts and cultural education. Go to www.artswork.org.uk/support-us to find out more.

