



artswork

annual review 2017/18



'COZ I
AM THAT
CHILD WHO
CRAWLED THEIR
WAY, OUT OF THE
BOTTOMLESS HOLE

I am my harshest critic – why?
'Coz I easily remember being labelled, written off,
treated as a lost cause,
Told I was outspoken and too confident,
Who me?
Well I earned a right to a place on this stage,
I earned a right to take the pen off the page,
So to all those who doubted me,
wrote me off as usual,
Even during my darkest moments,
I believed, I believed, I believed,
'Coz I am that child who crawled their way,
Out of the bottomless hole,
Blossomed and grew, even though I
was told there was no where to go or
to grow,
And I'm addicted to this,
I'm not afraid 'coz my mind offers me
all the protection that I need.

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CHAIR'S STATEMENT

This was a very special year in Artswork's history. Founded in 1987, 2017/18 marked our 30th birthday year. It provided us with the opportunity to really reflect on our mission, ethos and values. As a charity, we strive to enrich the lives of children and young people through excellent arts and cultural practice.

We work to transform lives, spark curiosity, champion creativity and empower children and young people through collaborative partnerships and new opportunities. In November 2017, we held our 30th birthday conference, *Creativity and Life Chances*. One of our guest speakers, Performance Poet, Kat Francois, captured perfectly why our work continues to be so important:

"Art has the ability to sneak into the poorest of homes, to infiltrate the most unreachable child, to impact on those who everyone has thrown away. It has the ability to open closed eyes, clean out bunged up ears, improve life chances, expose the unexposed, level the playing field."

This year also marks the completion of the second phase (2015-18) of our role as the South East Bridge organisation. We are delighted that Arts Council England has confirmed a third phase of their investment into Bridge roles across England, as part of their continued commitment to the Cultural Education Challenge. This enables us to continue our work identifying, supporting

and celebrating the vast amount of creative and cultural education work being undertaken through our partnerships in the South East. It is a privilege to facilitate networking, develop Cultural Education Partnerships, identify new investment sources and partners, and inform and share practice, in order to foster sustainable opportunities for children and young people.

"The arts should not be seen as some exotic addenda to education – they should be seen as fundamental to the very purposes for which education exists."

Sir Ken Robinson, Founder and Honorary Chairman of Artswork, speaking at our Creativity and Life Chances conference, November 2017

The case for arts and culture in the lives and education of children and young people continues to need committed, informed and passionate advocates. There is much work to be done, both through our role as a Bridge organisation, and through our Learning and Skills portfolio, which delivers directly to young people and enables them to grow through work-based learning opportunities.

We must remain grounded and informed by the voices, views and influence of children and young people themselves. Access to arts and culture should be an absolute entitlement for all, and the case is certainly not yet won.

Norinne Betjemann - Chair of Artswork



2017/18: ARTSWORK'S YEAR IN NUMBERS



Worked with
15059
children and young
people through our Bridge
investment programmes



Worked with
400+
arts, culture and
heritage organisations
and youth partners

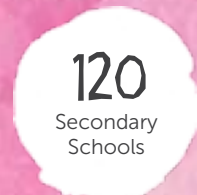


Supported
8
STEAM Networks

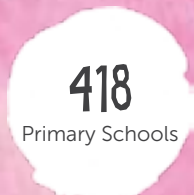


Created
8 new Partnership
Investment Frameworks,
with match funding of
£2 for every £1 of Artwork
investment

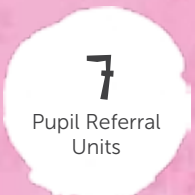
Artwork engaged with **659** education settings, including:



120
Secondary
Schools



418
Primary Schools



7
Pupil Referral
Units



49
Special
Educational
Needs
Schools



9
Further
Education
Institutions



19
Nurseries



11
Higher
Education
Institutions



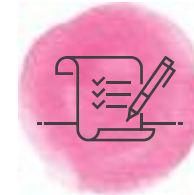
2
Alternative
Provision
Establishments



24
Independent
Schools



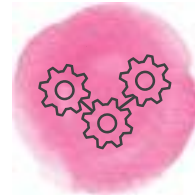
Supported
10665
Arts Award moderations



Encouraged
141
schools to register for
Artsmark



Delivered
40
Professional Development
training sessions



Developed
2
new courses for arts and
cultural professionals



The third issue of our Schools
Arts Paper went to all
3733
schools/education settings
in the South East



Supported
372
new Arts Award advisers in
the South East



Trained
6
Creative Apprentices



Helped
22
young people in and
leaving care, through
our Portsmouth Creative
Skills programme



27
young people aged 16-25
took part in our Creativity
Plus programme



83
people attended our
*Creativity and Life
Chances* conference



169
free resources and case
studies are available at
artswork.org.uk



Celebrated
30
years of Artwork!

CULTURAL EDUCATION PARTNERSHIPS

We support Arts Council England's Cultural Education Challenge, a call for arts, culture and education sectors to work together to offer a creative education for all children and young people, regardless of background or circumstance. As part of this, we support 13 Cultural Education Partnerships across the South East:

- Brighton & Hove
- Hastings & Rother
- Surrey
- Reading
- Oxford City
- Milton Keynes
- Slough
- North Oxfordshire
- Portsmouth
- Southampton
- Hampshire
- Isle of Wight
- East Kent

In 2017/18:

- We delivered a Cultural Education Challenge Forum (July 2017) for all 13 Partnerships in the region
- We launched the Future Views toolkit and delivered six workshops (see p20). Find out more at www.futureviewstoolkit.com
- We delivered four 2018-22 regional briefings to 134 delegates across the South East.



More information on Cultural Education Partnerships in the South East can be found at artswork.org.uk/cultural-education-profiles



South East Bridge

INFORMATION, INTELLIGENCE AND PLANNING

Data informs our work, increases our focus and shapes our future outreach and activity with children and young people. Sharing these findings beyond our own organisation is important to us too, so that we can lead by example for others working in the sector.

In 2017/18:



We now have a total of **169** resources and toolkits available for free download at artswork.org.uk



We sent monthly newsletters to over **2000** individuals, organisations and schools



We published a third issue of our South East Schools Arts Paper, sent out to **3733** schools and education settings in the region



connectingwithculture.com now features **192** profiles of arts and cultural organisations, a **10%** increase on the previous year



Our Twitter following increased **18%** to **4699** followers

You can download all of our case studies and toolkits for free at artswork.org.uk/resources

PARTNERSHIP INVESTMENT

Partnership Investment accounts for over one third of our annual budget. Through collaboration, our funds are used to lever at least double the amount that would otherwise be available to support and embed arts and culture in the policy and delivery of work that benefits children and young people.

In 2017/18, we targeted our Partnership Investment within Cultural Education Partnership areas (see pp8-9 for more detail). We invested £426,223 into supporting 8 new Partnership Investments. With match funding, this became a total of £1,390,985 – an investment of £2 for every £1 of Artsworld money.

- Surrey Arts: £52,408 (plus match funding of £54,190)
- Langley Academy, Slough: £25,000 (plus match funding of £25,000)
- Arts & Heritage Alliance, Milton Keynes: £49,815 (plus match funding of £61,910)
- University for the Creative Arts, Kent: £60,000 (plus match funding of £100,000)
- Reading Borough Council: £56,000 (plus match funding of £72,000)
- Creative Foundation, Kent: £50,000 (plus match funding of £190,500)
- Hastings & Rother Clinical Commissioning Group: £75,000 (plus match funding of £360,000)
- Quay Arts, Isle of Wight: £58,000 (plus match funding of £101,162)

Find out more at:
[artsworld.org.uk/news/
partnership-investment](http://artsworld.org.uk/news/partnership-investment)





South East Bridge

SCHOOL ENGAGEMENT AND ARTSMARK

Through our 2015-18 Schools Engagement Strategy, we shared best practice and promoted opportunities for children and young people in education settings across the region.

In 2017/18, we:



Produced a third issue of our Schools Arts Paper which we sent to all
3733
schools/education settings in the South East



Delivered
2 *Navigating the Changing Educational Landscape* courses (for people working in the arts and cultural sectors)



Supported
2 Museums and Schools Partnerships to engage with 100+ schools in areas of multiple deprivation



Invested in
4 Cultural Education Partnerships and Schools Networks to develop sustainable partnership between schools and the cultural sectors



Invested in
8 STEAM Networks piloting collaborations between education, culture and STEM professionals/organisations

As part of our engagement work with schools, we support Artsmark, an award that recognises excellence in education through championing arts and culture. This extends beyond mainstream school settings, and we also support Pupil Referral Units, Special Educational Needs settings and Youth Justice organisations through the process.



141
settings registered to work towards Artsmark



We hosted
2 celebration events, recognising settings for their achievements



We delivered
2 Artsmark Partnership Programme Briefings (which led to 52 cultural organisations in the South East becoming Artsmark Partners)

Find out more about the different ways we work with schools at artswork.org.uk/our-work-with-schools

South East Bridge

ARTS AWARD

For many children and young people, Arts Award validates their existing artistic interests or activity, but for others it can be their first opportunity to think and work creatively. We support all five levels of Arts Award (Discover, Explore, Bronze, Silver, Gold), which can be used alongside arts and cultural activities and offered to any organisation. This includes schools, colleges, theatres, galleries, youth justice settings, community groups and healthcare services.

In 2017/18, working with our Arts Award Leadership Network:



877 people attended Arts Award events



We directly engaged with **114** children and young people



12 new organisations registered as Arts Award Centres



4 organisations signed up to be Arts Award Supporters



38 people became Arts Award advisers



There was a **250%** increase in Arts Award moderations across all participating organisations



Through our DfE-funded STEAM Network, a further **409** children and young people achieved Arts Award
56 people were trained as Arts Award advisers



Arts Award Leadership Network leads and mentees accounted for **50%** of all National Portfolio Organisations

Find out more at:
artswork.org.uk/programmes/arts-award





South East Bridge

MUSIC EDUCATION HUBS

We continue to support Music Education Hubs across the region, connecting them with the wider cultural landscape. Working with Hubs, we share data and evidence, work to increase uptake of Artsmark and Arts Award, and promote a creative and cultural offer to schools.

In 2017/18:

- Two Music Education hubs took a leading role within our Cultural Education Partnerships work.
- We supported Hubs to advocate for Artsmark, with all Hubs invited to Artsmark Partnership briefings throughout the year.
- We sponsored an Arts Award trophy, which was presented to Oxfordshire Music Education Hub at an awards ceremony.
- We supported Hubs in offering Arts Award, with particularly notable success in Berkshire and Oxfordshire.

Search for free Music
Education Hub case studies at:
artswork.org.uk/resources

South East Bridge

LEADERSHIP, KNOWLEDGE AND PRACTICE

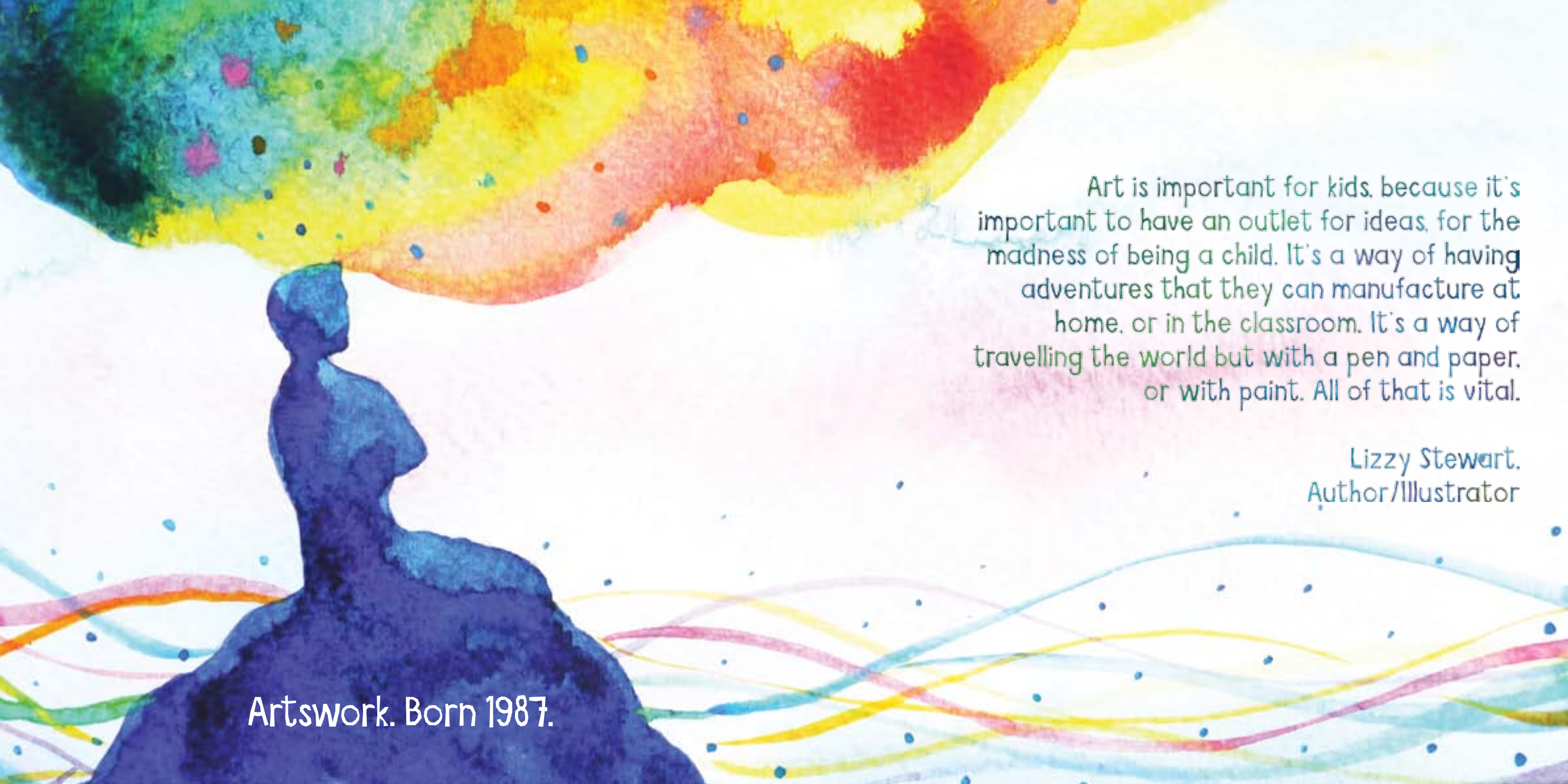
As well as the range of free case studies and toolkits available at artswork.org.uk, we offer professional development courses for those working with children and young people across a range of sectors, from arts and heritage to youth work.

In 2017/18:

- We worked with Royal Opera House and Festival Bridge to develop Future Views, an online toolkit to support digital education development and encourage conversations between children and young people and Cultural Education Partnerships. Following the official launch, further workshops were rolled out to Partnerships across the region. We will be sharing our findings in an upcoming report.
- We delivered CPD sessions for South East arts and cultural organisations on:
 - Fundraising for Schools
 - Navigating the Changing Educational Landscape
 - Child Protection and Safeguarding
 - Equality and Diversity
- We held our *Creativity and Life Chances* conference in November 2017. 83 delegates attended the day, which was compered by young people, and featured youth-led sessions.

Find the toolkit at
www.futurereviewstoolkit.com





Art is important for kids, because it's important to have an outlet for ideas, for the madness of being a child. It's a way of having adventures that they can manufacture at home, or in the classroom. It's a way of travelling the world but with a pen and paper, or with paint. All of that is vital.

Lizzy Stewart.
Author/Illustrator

Artswork. Born 1987.



Learning and Skills

CREATIVE APPRENTICESHIPS

Through our employability programmes, we aim to broaden the horizons of young people, helping them to gain skills, confidence and practical experience, by connecting them with local arts, culture and heritage organisations. They gain nationally recognised qualifications, alongside hands-on work experience, getting them ready for future employment or further training. At the heart of this work is our Creative Apprenticeships Programme, which we have been running for the last five years.

In 2017/18:



5 young people achieved a Level 2 Creative Apprenticeship



1 young person achieved a Level 3 Creative Apprenticeship



This equals a **100%** success rate for all learners

This year, our Creative Apprentices worked with:

- Aspex Visual Arts Trust
- Dorset County Council with Priest's House Museum & Garden and Kingston Lacy
- New Theatre Royal
- Nuffield Southampton Theatres
- The Urban Vocal Group
- Artwork

100% of learners are in continuing employment or higher education and apprenticeships, including roles in heritage, marketing, music and theatre.

To find out more about our Creative Apprenticeships programme, go to:
artwork.org.uk/programmes/work-based-learning

PORTSMOUTH CREATIVE SKILLS

With support from The Blgrave Trust, and with additional partnership investment, we launched our Creative Skills Programme in Portsmouth in 2016/17. Taking place over three years, the programme engages with children and young people in and leaving care. This partnership with Portsmouth City Council Children's Services and the Portsmouth Virtual School enhances the connection between education and the workplace. Through arts and cultural learning, participants gain life skills, work experience, confidence and self-belief.



We trained
2 of our former
Creative Apprentices
to act as mentors for
the scheme



We trained
2 new Arts Award
advisers and
12 further mentors, all of whom
will be able to use these skills
beyond this programme.



As a result,
2
of the young people
began year-long
work programmes



We engaged with
22 young people
in 2017/18.
Together, they gained:



7 Discover
Arts Awards



9 Bronze Arts
Awards

Find out more about
the Portsmouth
Creative Skills
programme at:
[artswork.org.uk/
programmes/work-
based-learning](http://artswork.org.uk/programmes/work-based-learning)





Learning and Skills

CREATIVITY PLUS

Our two-year programme, Creativity Plus, focuses on growing and securing the future of creative work-based learning in Hampshire and the surrounding Solent area. At its heart is the Creative Case for Diversity, and ensuring equality of access to entry-level jobs in the creative and cultural sectors. It is made up of three elements:

Artistic Creative Enterprise programme

We offer 16-25 year olds the opportunity to explore ideas, generate their own enterprise projects, learn about entrepreneurship, and gain Arts Award qualifications in the process. In 2017/18, young people attended 12 workshops, featuring a range of guest speakers – including young entrepreneurs, gallery managers, company directors and filmmakers.

Growing the Range of Creative and Cultural Employers

We are working to increase the variety of employers engaging with young people through work-based learning. This year, we collaborated with Hampshire Chamber of Commerce to launch a new Employers Forum for Cultural and Creative Industries.

Organisational Development and Planning for the Future

We are drafting a new business approach to grow the climate for work-based learning (including Creative Apprenticeships), particularly to engage with 'harder to reach' young people.

Find out more at artswork.org.uk/programmes/work-based-learning

ARTS DEVELOPMENT IN ARUN

In March 2018, Culture, Art & Sport (Arun) Ltd, a former provider for Arun District Council, allocated residual funds to support arts and cultural growth in Arun, West Sussex. Working with delivery partner, Chichester Festival Theatre, the programme includes:

- An anti-bullying project (advocacy in schools)
- 'Schools Fest' (a celebration of young people and the arts)
- Inclusion and diversity (working with young people in Littlehampton and Bognor)
- Working with partners to programme professional development, including for young people, to respond to identified needs in Arun, across arts, culture, education and youth sectors

Keep an eye on the
Artswork website for
updates on this work





Learning and Skills

PROFESSIONAL DEVELOPMENT

Developed through consultation with the arts and cultural sectors, our courses cover a wide range of topics, including project management, child protection and safeguarding, and workplace wellbeing. They are suitable for arts, culture and education professionals at all levels.

In 2017/18, we:

- Delivered 23 open courses
- Developed 2 new courses: *Equality & Diversity* and *Embedding Safeguarding Practice*. Both are proving popular, as open and in-house formats.
- Delivered 17 in-house courses for a wide range of organisations, including:
 - Orchard Theatre
 - Rambert
 - Snape Maltings
 - Kettles Yard
 - Young Norfolk Arts
 - British Motor Museum
 - Forest Forge
 - British Film Institute

Find out more about the courses
we offer at [artswork.org.uk/
programmes/training](http://artswork.org.uk/programmes/training)

Learning and Skills

INTERNATIONAL OUTREACH

With support from the Artists' International Development Fund (Arts Council England) and the Anglo-Chilean Society, our CEO Jane Bryant travelled with Nick Owen (CEO, The Mighty Creatives) to Chile in August 2017.

They took part in Chilean youth arts organisation Balmaceda Arte Joven's ARTIVISTAS Symposium, a two-day event celebrating 25 years of working in and through the arts with young people.

Find out more about this and our other international work at: artswork.org.uk/programmes/international-outreach





Youth Arts Advocacy

ENGLISH NATIONAL YOUTH ARTS NETWORK (ENYAN)

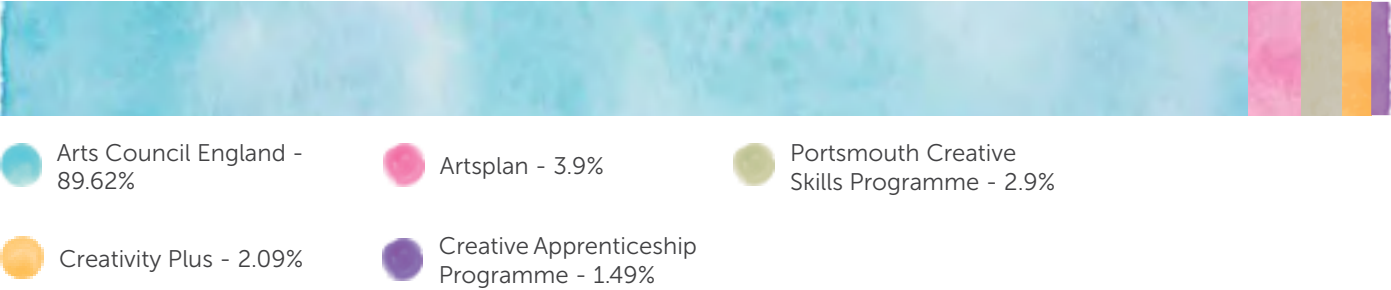
ENYAN supports, stimulates and advocates for arts, culture and heritage, and for those working with children and young people across the country.

Through monthly newsletters, we share a round-up of recent stories and case studies from across the youth and arts sectors, as well as links to useful toolkits and upcoming events. We also offer a 10% discount on a selection of our professional development courses for ENYAN subscribers.

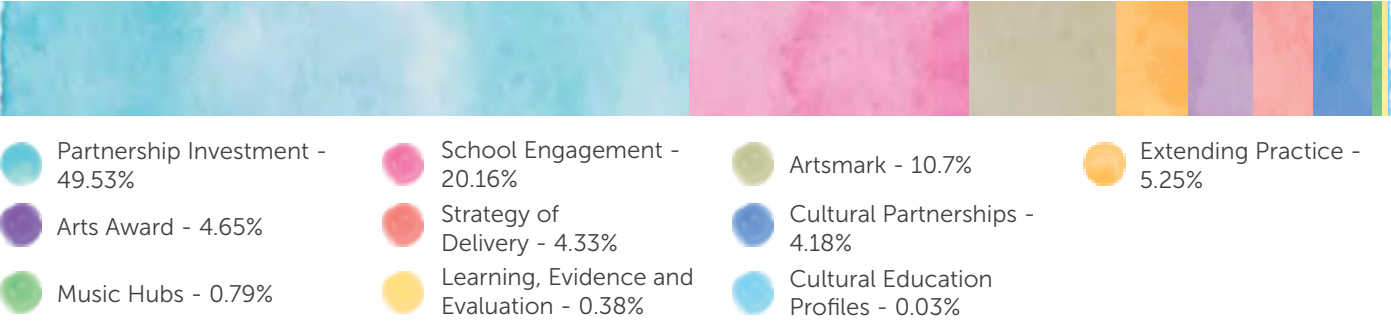
Find out more at:
[artswork.org.uk/
programmes/enyan](http://artswork.org.uk/programmes/enyan)

FINANCIAL OVERVIEW

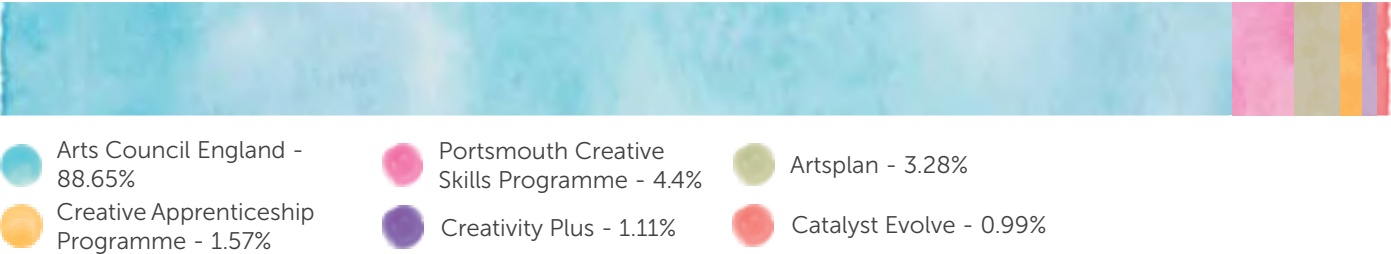
Artswork Income 2017/18



South East Bridge Workstrands 2017/18



Artswork Expenditure 2017/18



FINANCIAL STATEMENT

Statement of Financial Activities including income and expenditure accounts, for the year ended 31 March 2018.

	Unrestricted funds £	Restricted funds £	Total 2018 £	Total 2017 £
Income from:				
Donations and legacies	4,283	-	4,283	-
Charitable activities	89,580	1,809,971	1,899,551	2,095,294
Investment	6,291	-	6,291	5,504
Total income	100,154	1,809,971	1,910,125	2,100,798
Expenditure on:				
Charitable activities	103,654	2,106,766	2,210,420	1,756,900
Net (outgoing)/incoming resources before transfers	(3,500)	(296,795)	(300,295)	343,898
Gross transfers between funds	(40,000)	40,000	-	-
Net (expenditure)/income for the year Net movement in funds	(43,500)	(256,795)	(300,295)	343,898
Fund balances at 1 April 2017	446,056	1,397,585	1,843,641	1,499,743
Fund balances at 31 March 2018	402,556	1,140,790	1,543,346	1,843,641

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derives from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

LOOKING AHEAD

What a year! With 2017/18 marking the 30th anniversary of Artswork, there has never been a more important time to think about the future. As we head into a new Business Plan period (2018-22), and continue our work as an Arts Council England Bridge organisation until 2022, we will be working to build on the strong 30-year legacy of Artswork as a youth arts charity. We need to continue to position ourselves to best address the needs of and opportunities for children and young people in the decade to come. We will continue working to not only secure a long-term and sustainable legacy, but also to build momentum. Artswork is committed in its abiding enthusiasm for this work, which is a tremendous strength across the organisation.

At the heart of our Bridge Strategy for 2018-22 is a clear focus on the growth and sustainable development of Cultural Education Partnerships, and embedding Artsmark and Arts Award as part of this. We are working to secure a sustainable future for each of the Partnerships by 2022, using Our Future City in Brighton & Hove (now an acknowledged model of excellence) to inspire further work. We will also be working on ongoing advocacy to schools, and with Festival Bridge and Royal Opera House Bridge, we are working to develop a Forum of Headteachers, right across the South East. The Forum will serve as informed peer-to-peer champions, emphasising the importance of arts and cultural education for all children and young people.

Beyond our Bridge work, we will continue to build our own long-term organisational resilience and secure a relevant and dynamic future for Artswork. Our new Business Plan and Fundraising Strategy has put a clear focus on reframing our Learning and Skills work into a Leadership, Skills and Enterprise portfolio, with increased innovation and a strategy for growth.

With great hope for the years to come,

Jane Bryant, Chief Executive, Artswork

"Human intelligence is richly diverse. But our education systems, our social policies, have come to focus on a narrow conception of ability... This is one of the reasons the arts sits on the margins of education, and it's what we have to continually campaign against. The good news is there is a wealth of evidence, research, and plain old human experience that sits behind us."

Sir Ken Robinson, Creativity & Life Chances conference, November 2017



ARTSWORK STAFF 2017/18

Jane Bryant – Chief Executive
Sarah Warwick – Head of Finance & Operations
Donna Vose – Contracts & Policy Manager
Karl Eccles – Operations Manager *(until Jan '18)*
Afreeen Ali – Finance and Programmes Assistant
Desiree Bratcher – Creative Apprentice, Operations & Programmes Assistant
Lucy-Jane Fitzpatrick – Senior Manager, Communications & Development
Abi Barrington – Communications Manager
Halani Foulsham – Development Manager *(until March '18)*
Laura Smith – Communications Writer
Megan Pottle – Communications Officer
Peter Taylor – Strategic Manager *(until March '18)*
Ruth Taylor – Strategic Manager
Richard Beales – Strategic Manager
Lucy Medhurst – Strategic Manger *(until Feb '18)*
Lorraine Cheshire – School Liaison Manager
Julie Green – School Liaison Manager
Jane Dickson – School Liaison Manager
Leanne Macdonald – School Liaison Manager
Mac Ince – Data Research Coordinator
Kristianne Drake – Artsmark & Arts Award Programme Manager
Andrea Tweedie – Artsmark Officer
Lisa Gardner – Artsmark & Arts Award Officer
Judith Carrie – Creative Skills Programme Coordinator
Rachel Hall – Learning & Skills Programme Manager
Miranda Hewitt-Green – Learning & Skills Manager
Anna Brown – Creative Apprentice Programme Manager
Jane Mitchell – Creative Apprenticeship Assessor
Naomi Young – Learning & Skills Coordinator
Jay-Michelle Mendivil – Creativity Plus Programme Manager *(until Oct '17)*

Many thanks to all our partners, stakeholders and contributors for their hard work this year. Thanks to Xavier Fiddes, Rachel Dunford, Millstream Productions, Jane Bryant, Alexander Brattell, New Carnival Company, Salvo Toscano, Jason Pay, and Turner Contemporary for supplying images.

For a digital version of this annual review, please see:
www.artswork.org.uk/about-us/annual-reviews

TRUSTEES

Norinne Betjemann (Chair)
Dr Roni Brown *(until Dec '17)*
Rick Hall
Hilary P Durman
Dr Helen R Simons
Sabita Kumari-Dass
Fiona Parkinson
Dr Emma Dyer
Amelie von Harrach *(until Aug '17)*

TRAINING PARTNERS

HOME, Manchester
BALTIC Centre for Contemporary Art, Gateshead
Watershed, Bristol
Metal, Peterborough
Yorkshire Dance, Leeds
Cockpit Arts, London

ARTSWORK TRAINERS

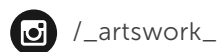
Anne Colvin	Ginny Scholey
Lesley Wood	Andrew Fox
Helen Le Brocq	Emma Wilcox
John Riches	Fiona Dorman-Jackson
Sally Clements	Louisa Clark

AND
JUST SO,
JUST SO,
JUST SO I CAN
BREATHE.

Come, come, come, and I will open myself
wide as only a performer can,
Allow you, my audience, within the confines
of my mentality,
To sink into my most deepest, darkest fantasy,
Bear witness as what I create starts to breed,
As I plant a linguistic seed,
Come, come, come,
Come, come, come, for one small moment,
if you dare
And I promise I will set you free,
'Coz I perform for need, I perform for greed,
I perform for love, for lust, for love, for lust,
And just so, just so, just so
I can breathe.

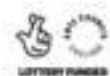
Written by Kat Francois for our
Creativity & Life Chances conference

Artswork Limited
info@artswork.org.uk
www.artswork.org.uk



Registered charity number 800143

Company limited by guarantee registered in England number 2150619



As a registered charity, we rely on the generosity of grant-makers, individuals and businesses to maintain and build on our mission. With your help, we can continue our work and give children and young people - and those who work with them - better opportunities, enhanced skills, and a rich arts and cultural education. Go to www.artswork.org.uk/support-us to find out more.

