

Completing your Statement of Impact

Time to reflect on your Artsmark journey

What you need

Statement of Impact template [Click to download](#)

Self-Assessment framework [Click to download](#)

Your Statement of Commitment

Any notes and evidence of impact that you have collected

Plan your answers

Read through all questions before you start writing. Decide what to cover in each question, to avoid repetition in your answers and ensure you have space to tell us about all your achievements.

Reference the Artsmark criteria

The Artsmark criteria are set out in the Self-Assessment framework. These are the areas that we will use to assess your application. You should use these to evaluate how your arts and cultural provision has developed since you submitted your Statement of Commitment.

Reference the Quality Principles

This set of principles outlines ways of working that should be embedded in the delivery and evaluation of your journey. Reference how you have used them to raise the standard of work by, with and for your children and young people.

Evidence the impact

You need to back up any statements you make about impact with evidence. In some instances, quantitative evidence might be most appropriate, for example attainment data, while in others qualitative evidence such as feedback from children and young people might be more relevant.

Structure

Try to write in full sentences, like a narrative, rather than overusing bullet points. Tell us your rationale, describe what you did and provide evidence of the impact this had. Stick to the word limits, focus on quality statements that evidence the impact of your journey.

Support

Speak to your [Bridge organisation](#) for support with writing your Statement of Impact. They can help you to plan your answers with reference to your whole journey. Get the whole staff body and senior leaders working together to evaluate the impact your journey has made on the whole setting. Make sure the Headteacher and Chair of Governors read and approve your Statement of Impact before you submit.

Assessment

Your Statement of Commitment and this Statement of Impact will be considered when assessing your award. In order to ensure that we are consistent and fair in how we assess, we can't accept any additional evidence such as photos, appendices and web links, or take previous Artsmark journeys into account. Make sure you include all the information you want us to consider in your answers, without going over the word limits.

Prompts for planning your answers

Context – up to 150 words

If the context of your setting has changed, such as through academisation or a change in senior leadership, describe it here to give us an up to date overview of your setting.

Question 1 – up to 500 words

Reflect on how you have achieved the goals and ambitions from your Statement of Commitment and relate your answers to the Artsmark criteria. Celebrate your achievements.

Question 2 – up to 500 words

Reflect on your journey and anything that didn't go to plan or changes you had to make. Talk about how this affected progress towards your goals and ambitions, any different goals you chose to set yourself and what led you to change direction.

Question 3 – up to 500 words

Referring to the Quality Principles and Artsmark criteria, evaluate your Artsmark journey focusing on your children and young people. Provide evidence, for example, of how your work has had an impact on their progress in the arts, their wider learning and their personal development.

Question 4 – up to 500 words

Referring to the Quality Principles and Artsmark criteria, evaluate your Artsmark journey focusing on your staff, leadership team and wider community. Provide evidence, for example, of how your work has had an impact on the knowledge and confidence of staff, on engagement with parents and relationships with the wider community.

Question 5 – up to 500 words

Reflect on your answers to Question 1 and 2 of your Statement of Commitment when answering this question. Consider if your Artsmark journey has taken you towards different priorities for further development.

Question 6 – up to 500 words

Reflect on your Artsmark journey and describe how you will continue to champion arts and cultural education. Discuss goals and ambitions that could become the basis of your next Artsmark journey.