

ARUN SCHOOLS CREATIVE CAREERS EXPO.

**CONTACT: BECCY EAST, PROGRAMME MANAGER
REBECCA.EAST@ARTSWORK.ORG.UK**



artswork

What is an EXPO?

A Creative Careers EXPO is a roadshow of opportunities for a cohort of students to explore the creative industries and work-facing creative skills. It brings together a range of local and national employers with students in structured encounters, practical exercises and longer workshops.

EXPOs aim to:

- Raise aspiration.
- Connect Arun's students with the breadth of opportunities in the UK's fastest growing sector.
- Give hand-on experiences of new creative skills.
- Support you to meet Gatsby benchmarks 4, 5 & 6 by connecting students with businesses and employers.
- Demystify the arts sector.
- Increase students' social capital and networks.



Why the creative industries?

The UK's creative industries are world leading and offer significant and varied employment opportunities for young people. They build on a range of enjoyable skills including literacy, visual expression, technical skills & imagination, and incorporate industries as varied as Architecture; Gaming & IT; Marketing; Film & Television; Libraries & Museums and more.

In 2018 the Creative Industries grew more than twice the rate of all other industries in the UK and accounted for more than 6% of all employment. They are highly future proof, using uniquely human skills.

Social capital often affects access to this sector and the EXPOs aim to address this for students in Arun.



The structure of the event:

The EXPO is designed as a drop down half-day (c.4 hour) session for a full year group (ideally Year 9 prior to Options).

The year group is split across two types of activity:
Practical 45min / 1 hour workshops led by practitioners on different creative business practices eg photography, website design; game design. Students each do 2 workshops.

A creative café exchange event led by the organisation Cultureshift, that brings together up to 15 businesses to introduce their working models and work with small groups on short, creative practical challenges.



Requirements:

- Access to main hall for set up time and half day session
- Access to large classrooms for workshops (up to 5 spaces for the half day)
- Staff support to oversee behaviour and support follow up activity in every room
- Refreshments for participants on site
- A contribution of £250 toward event costs



"What creative industries did the EXPO introduce you to?"



Galleries
Photography
Dance
General creativity at work
Marketing
Literature
Lots
Community Work
Gaming
Theatre
Design

What students said:

In 2020's EXPOs we worked with :

- 450+ participants across 2 schools
- 93% of those evaluated (351) said they were more aware of jobs available in the creative sector as a result of the event
- 78% said they were more likely to consider a career in the creative industries as a result of the event
- 75% said they felt more confident about the steps they need to take to achieve their creative career goals following the EXPO.

"Tell us about the most inspiring / exciting part of your activity today:"

Creative Writing
Marketing
Logo Design
Learning new things
Modeling
Community
Everything
Costume Design
Art Gallery
Presenting our product
New Experiences
Creating app
Theatre
Drawing
Teamwork
Group Work
Making choices

Debating
Game Design
Monster Creation
Creative Tasks
Careers Advice
Photography
Creative

Arun Inspires

Creative Careers EXPOs are part of the Arun Inspires programme. This is a three year investment in cultural opportunities for children and young people in Arun, led by youth arts charity **Artswork** in partnership with Arun District Council.

Arun Inspires aims to work with every secondary school in the District through this and other projects.

You can read more about the programme via:
<https://artswork.org.uk/our-work-with-local-authorities/arun-inspires/>

The EXPOs were developed with support from the Creative Industries Federation and are run in partnership with Cultureshift,



**Creative.
Industries.
Federation.**

