



artswork
annual review 2014/15



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THREE YEARS AS THE SOUTH EAST BRIDGE

Since beginning our role in 2012 as the South East Bridge organisation (working with Arts Council England), we have been able to grow and maintain fantastic partnerships and are delighted by the support already received that will lead us into the next three years of Bridge-led work.





53 of Artsworld's Partnership
Investment Frameworks received
investment of
£1.6m leveraging an
average of
£6.6m of investment from
partners, an average of
£4.13 for every **£1** of South East Bridge
investment



184
events were run, attracting over
2,850
professionals working with and for
children and young people



578
Artsmark awards were
received by schools in
the region



16,042
Arts Awards achieved

CHAIRMAN'S STATEMENT 2014/15: AN OVERVIEW

2014/15 has been a year of both ongoing delivery and transitional change, with a completely refreshed Business Plan for 2015-18.

Our role as Bridge organisation for the South East continues to be one of challenge, stimulation and ongoing growth. As we moved into our third year as a Bridge, Arts Council England confirmed we had been successful in our application to continue in this role, for the period 2015-18.

We feel immensely privileged that we are being enabled to take this work forward, in both new and ongoing partnerships, to ensure children and young people have increased access to the best arts and cultural experiences. Our sights remain firmly focused on Arts Council England's goal, for every child and young person to have "the opportunity to experience the richness of arts and culture".

We continue to draw inspiration from our Patron and Founding Chairman, Sir Ken Robinson, who reminds us exactly why we do what we do:

"Artwork was founded on a simple principle: that enabling young people to engage in the practice and appreciation of the arts in all their forms has huge personal benefits for the health and vitality of their communities. And yet, the

case for the arts has still to be made, provision has still to be fought for."

(Sir Ken Robinson)

This year, we have also been inspired by John Sorrell, Paul Roberts, and Darren Henley, who, in a recent publication (*The Virtuous Circle: Why Creativity and Cultural Education Count*), made a powerful case for a creative and cultural education:

"Creativity matters. It is not an entertaining optional extra...the skills young people learn from cultural education subjects help to ensure that the UK is a creative nation that can lead the world."

These words underpin the importance and value of our work, both in terms of our Bridge role, and (in our strong focus through Artswork's wider programmes) work-based learning and skills development.

What continues to be key to our work and its success is the quality of the partnerships we forge. We aspire to continue our role as the 'generous and honest broker' that Arts Council England asked Bridge organisations to be back in 2012.

Moving forward, we will strive to continue our mission to inform, influence and advocate for

the role of arts and culture in the everyday lives of children and young people. Better connectivity and access to a cultural education should be seen as an absolute entitlement for young lives.

And so, I wish to extend a huge thank you to all our partners, stakeholders, collaborators and critical friends. We continue to enjoy working with you and to achieving more together than any one of us could by ourselves. We look forward to working with you in the years ahead, to ensure that together, we can create increased access for children and young people to engage with, to develop, to influence and to lead arts and cultural practice.

Richard Hall, Chair of Artswork

"Creativity matters. It is not an entertaining optional extra...the skills young people learn from cultural education subjects help to ensure that the UK is a creative nation that can lead the world."



2014/15: ARTSWORK'S YEAR IN NUMBERS

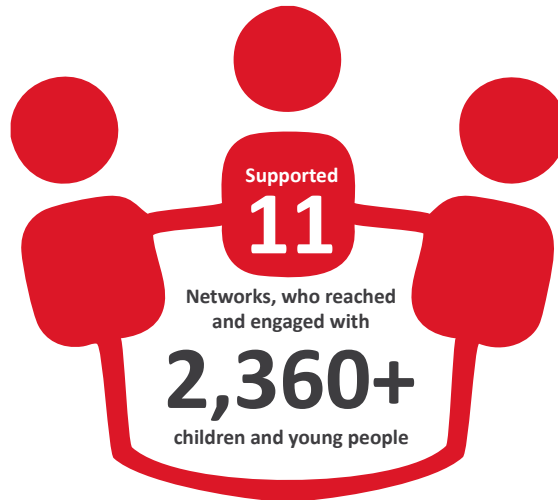
Artswork's mission is to place arts and cultural practice at the heart of work with, for and by children and young people – particularly those deemed to be at risk.

We champion, lead and facilitate high quality work led by artists and organisations, including the development of youth arts and creative practitioners and leaders.



24,935+

children and young people
directly gained from our work



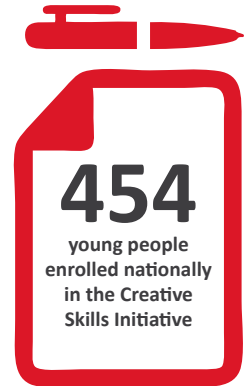
Supported

11

Networks, who reached
and engaged with

2,360+

children and young people



454

young people
enrolled nationally
in the Creative
Skills Initiative



Worked with over

230

major arts and cultural
organisations and youth
partners

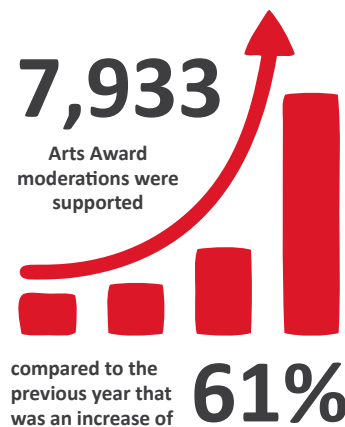


8

Young people joined our Creative
Apprenticeship Programme



532 Education settings were engaged with, including







PARTNERSHIP INVESTMENT

This year, we have created and or maintained 13 Partnership Investment Frameworks. For every £1 we invested in 2014/15, we leveraged match funding of £1.40 from partners. This helps us to support the strategic development and delivery of arts and cultural engagement with, for and by children and young people.

We act as an independent broker to support organisations in their commissioning activity. Through Partnership Investment and the 'pooling' of resources, our partners use arts and culture as the solution to shared issues and to achieve common goals.

2014/15 highlights:

- Increased access for children and young people (often with social, health, financial and geographical challenges) to high quality, sustainable arts and cultural experiences. This has included work with children and young people with disabilities (working with Milton Keynes Borough Council and Stopgap Dance), the creation of new leadership opportunities for young women (working with Turner Contemporary in Kent), and those with complex needs (working with Making Space in Havant).
- Sustainable partnerships between children and young people, and the arts and cultural sectors.
- Embedding of young people's leadership and voice, through Arts Award (some 3000 new opportunities).
- Increased generation of first-time Artsmark applications from schools in the region.

Partnership Investment supports the development of innovative models of delivery. It nurtures quality and enhances practice and partnerships across both formal and informal learning settings. It can be a great way to approach particular local issues, by working with relevant stakeholders with an emphasis on strategic, long-term activity, rather than one-off interventions that may not have the same kind of lasting legacy.

To find out more about our Partnership Investment work, go to: www.artswork.org.uk/programmes/south-east-bridge/investments/

NETWORKS: BROADENING IMPACT ACROSS THE SOUTH EAST

Our Networks Programme enables us to widen our reach across the region and bring together the arts, cultural, education and youth sectors for a greater impact. We use this work to emphasise the value of local leadership, knowledge and partnerships, and continue to support a diverse range of models – from clusters of National Portfolio Organisations (NPOs), to networks led by teachers, schools, Local Authorities and by young people themselves.

Over the course of 2014/15, we invested in 11 Phase 2 Networks across the South East. This year, South East Bridge investment has allowed us to support pilot initiatives (including mentoring and training, knowledge sharing, and innovative digital communication), alongside other elements of research, development and administration.

2014/15 highlights:

- Through Networks, we reached and engaged with over 2360 children and young people. 154 achieved Arts Award, with 14 at Gold level.
- 80 Arts Award advisers were trained, with 8 at Gold level.
- Over 230 major arts and cultural and youth partners across the South East were involved, ensuring a coherent and connected approach.
- ART31 was the focus of a successful consortium bid to Grants for the Arts.
- Increased arts and cultural opportunities with fewer barriers to accessing them, for children and young people in 'priority areas'.

We also commissioned consultant Emma Wilcox to analyse five of our Network investments. This included Brighton's *Our Future City*, a six-month conversation across the city that sought to "improve the lives and life-chances of children and young people in Brighton and Hove".

This analysis has fed into and informed our work with Arts Council England and the development of Cultural Education Partnerships for 2015-18.



DEVELOPING & EXTENDING OUR LEADERSHIP, KNOWLEDGE & PRACTICE

We create professional development opportunities for people working with children and young people, bringing together a range of practitioners to encourage the learning and development of new skills. From updating Kent's Cultural Quarter on strategic commissioning, to training fifty South East museum staff as Bronze and Silver Arts Award advisers, our strategic interventions make a real impact.

Over 2014/15, Artsworld programmed (or invested in) some 75 events, attracting over 1200 attendees. These included:

- A major Arts Award Conference (at the British Film Institute in July 2014): 130 delegates
- A major Artsmark Conference (at the British Film Institute in October 2014): 130 delegates
- Outdoor Arts Symposium – in partnership with Royal Opera House and Norfolk & Norwich Festival Bridges (in January 2015): 80 delegates



We commission and create reports, case studies and toolkits to inform the sector and encourage a joined-up approach to changing the future of children and young people across the South East.

2014/15 highlights:

- The commissioning of a report, *A Background to Digital Learning in the UK* (working with Flow Associates). The report provided insight for teachers and cultural and digital educators wishing to inject arts into computing, or digital skills into arts and cultural learning.
- Completion of five Museum Learning Programmes and six Heritage and Arts Award Programmes.
- Supported an Early Years Music Programme, working with Berkshire Maestros. The project, *Pantomimus*, was created to improve access to music activity for children aged 0-5.
- With endorsement from the National College for Teaching and Leadership (NCTL), we created an open call to Teaching School Alliances – which resulted in investment in 11 programmes taking place. Proposals included new partnerships with arts and cultural organisations, alongside plans to develop leadership roles of Specialist Leaders in Education. Long-term partnerships were built with NCTL and Teaching School Alliances across the region.

Find our free library of resources at artsworld.org.uk/resources

'FOLK' AS SOCIAL IMAGINA

'Folk' art often seems strange to us
us fragments of stories about lives
that we have access to,
who exists. For many
contemporary artists and illustrators
'folk' art is a kind of
nostalgic

PARTNERSHIPS WITH YOUTH JUSTICE SETTINGS ACROSS THE SOUTH EAST

Finding out what young offenders are good at and drawing it out of them can change their lives. We recognise the genuine transformational power of the arts and culture and aspire to create longer-term change. If these programmes are to have a lasting impact on the lives of others in youth justice settings, it is essential that they influence local and national policy, by contributing hard evidence of their successes.

Beginning in 2013/14 and culminating in 2014/15, we invested in four partnership programmes that aimed to build and extend innovative practice between arts and cultural organisations and Youth Justice settings.

To encourage sustainability, all four projects held at their core the ambition to build in accredited opportunities for young people, through Arts Award and staff development and training.

In the process, two Youth Justice Teams involved achieved Artsmark, and Kent Youth Offending Team gained Artsmark Gold. The work was shared at a joint event held in Kent in March 2015.

Where: Eastbourne

Who: East Sussex Youth Offending Team, Towner Gallery, The Redoubt Fortress

What they did: Engaged young people in outreach programmes and encouraged them to influence the production and delivery of other cultural programmes

With/For: Young Offenders in East Sussex

Outcomes: Youth Offending staff trained as Arts Award advisers and young people achieved Arts Award (Bronze). Towner co-produced a toolkit for using museum resources to support excluded young people.

Where: Southampton

Who: Southampton Youth Offending Team (SYOT), John Hansard Gallery, Sea City Museum

What they did: Used visual arts to bridge the gap between repeat offenders and access to arts, cultural and heritage provision in the city.

With/For: Young Repeat Offenders in Southampton

Outcomes: Youth Offending staff trained as Arts Award advisers and SYOT were awarded Artsmark. Young people achieved Arts Award (Explore-Silver). This programme gained recognition from the Ministry of Justice and the Hampshire Police and Crime Commissioner set aside funding to support the programme beyond Artsworld's investment.

Where: Kent

Who: Integrated Youth Services Team, Jasmin Vardimon Company, Gulbenkian Theatre

What they did: Creative dance and theatre activities through workshop sessions

For: High-risk young people in the Youth Justice service

Outcomes: Integrated Youth Services staff trained as Arts Award advisers, young people achieved Arts Award (Explore-Silver) and Kent YOS achieved Artsmark Gold

Where: Berkshire

Who: Windsor and Maidenhead Youth Offending Team, Bridge Trust Thames Valley, Berkshire Women's Aid, Norden Farm Centre for the Arts, Youth Support Worker DJ Mhlanga

What they did: Created a series of animations and developed an online radio station

With/For: Young women in the Youth Justice system

Outcomes: Youth Offending staff trained as Arts Award advisers and young people achieved Arts Award (Discover-Explore)

Our focus now is to ensure that the strengths, challenges, outcomes and impact of this work is shared and disseminated. We look forward to working with our partners to do this over the coming year.

QUALITY INFORMATION, INTELLIGENCE & PLANNING

Our collection of case studies, resources, information and intelligence aspires to provide a comprehensive picture of what's happening and what gaps need to be addressed in the South East region.

We've worked with arts organisations, museums, libraries, schools and higher education institutions to analyse their cultural data on a number of projects.

2014/15 highlights:

- Commenced the modelling and use of Cultural Education Profiles. This ongoing work maps deprivation and achievement data for children and young people at both Local Authority and ward levels, against averages across the South East.
- Created and distributed monthly enews to 2500+ individuals, organisations and schools.
- Renewed and updated the Artswork website for increased outreach and usability. This included the creation of 69 new case studies and toolkits – made available on Artswork's website, building our ever-expanding library of resources.
- Learnt from a questionnaire of Children's/ Senior Librarians which gave us insight into the need for flexibility when supporting libraries with Arts Award.
- Undertook a survey with schools to better understand how Artswork can support education settings. The process involved focus groups and in-depth interviewing. Teachers displayed interest in an online searchable listing of arts and cultural providers, regular enews and face-to-face professional networking opportunities. This research is informing our School Engagement Strategy for 2015-18.
- Commissioned an independent evaluation of our Museums Learning Programme, in order to measure the impact of engaging non-engaged schools.
- Commissioned evaluations of our programmes to direct our ongoing work over the coming three years.







ARTSMARK

Artsmark helps schools to deliver a high quality arts and cultural education and provides an ideal way of demonstrating excellence in achievement. It can unlock the potential of children and young people, help them to develop character and talent, and increase their knowledge and understanding of the world around them.

In 2014/15, using evaluation work from the previous year, we targeted our development accordingly, working with a range of eligible organisations. We also extended our School-to-School Peer Mentors Programme, to enhance advocacy and support for schools and other settings working towards their Artsmark. In addition, we worked with Arts Council England to prepare and plan for the new refreshed Artsmark to be launched later in 2015.

2014/15 highlights:

- Ran Artsmark Targeted Support Programmes: with support from the Youth Justice Board, we worked with 8 Youth Offending Teams from across the South East.
- Ran an Artsmark Peer to Peer Mentor Programme: 20 Peer Mentors supported target schools in the South East, assisting them as they worked towards their Artsmark.
- Ran briefings for relationship building and briefings for arts and cultural organisations to help promote the benefits of Artsmark
- Commissioned a film to be made, showing the impact of arts partnerships in different Artsmark settings. The short, *The Power of Collaboration*, was screened at the Artsmark Conference in October 2014.
- Ran 18 Artsmark briefings took place for schools new to the Artsmark process.
- Actively encouraged 93 schools to submit applications to take part in a new Artsmark pilot programme (taking place between April and June 2015).
- Delivered 103 support sessions for 474 schools and other settings.
- Held a South East Artsmark Conference in October 2014 at the British Film Institute, London, with 130 delegates in attendance.
- 243 Artsmark awards achieved, with more than 97 settings being awarded Artsmark Gold.
- Exceeded Arts Council England's target of 550 nominations for Artsmark Network Membership. This increased from 286 in April 2014 to 886 by December 2014, representing 25% of all schools in the South East.



ARTS AWARD

Arts Award's unique qualifications support children and young people by giving them the chance to explore arts and culture, whilst developing their creativity, leadership and communication skills. In working towards an Arts Award, young people learn to work independently, helping them to prepare for further education and employment.

This year, we achieved a total of 7933 Arts Award moderations – an increase of 61% on the previous year. We also continued our work through Arts Award Adviser Forums, commissioned a new cohort of Arts Award Development Hubs, and developed a new strand of work for extending engagement in schools and other formal education settings.

Alongside this, we commissioned a developmental evaluation of our 2013-15 Arts Award programme (authored by Sally Clements), in order to help shape our approach in 2015-18.

"The flexibility of the Arts Award framework means that the majority of museums can use their existing education offer to meet the requirements of Discover."

(Caroline Bray, Museums Lead, Arts Award)

2014/15 highlights:

- Commissioned 8 new Arts Award Development Hubs, covering a range of settings. This included extending the work of 3 Music Education Hubs.
- Facilitated 8 Arts Award adviser forums and delivered a total of 32 forums and briefings across the South East, with an average attendance of 10 people per session.
- Invested in 6 large cohort growth programmes, in partnership with several schools across the region. We facilitated 220 Arts Award Moderations for Libraries and Archives.
- Delivered a major Arts Award conference, held at the BFI in July 2014, with over 130 people in attendance.
- Supported 56 National Portfolio Organisations as they registered as either Arts Award Centres or Supporters.
- The number of Arts Award Centres increased by 25% and Arts Award Supporters increased by 137% (on the previous year).





STRONG VOICES

Following a successful bid in 2013 (in partnership with four other Bridge Organisations across England) to the Department for Education, we secured £1.26m over two years to improve outcomes for young people in Portsmouth, Havant and Gosport.

Strong Voices connected young people, families and schools with the city’s world-class arts, cultural and heritage facilities - including theatre, film and animation, craft and museums. The programme addressed the social, cultural and economic barriers that often prevent young people from experiencing arts and culture firsthand.

2014/15 saw us continue and complete our delivery and facilitation of Strong Voices, with an even more targeted approach to working with disadvantaged and vulnerable children and young people in the South East. Strong Voices concluded in March 2015 but its legacy very much continues, with many successful and long-lasting partnerships formed.

This work led to partnerships and collaborations between:

- Portsmouth Autism Support Network and the Royal Armouries
- Charter Academy and HMS Warrior
- Enable Ability and HMS Warrior
- Harbour School (for pupils with Behavioural, Emotional, and Social Difficulties and medical needs) and Music in Detention
- Redwood Park School (for pupils with Moderate Learning Difficulties), Filskit Theatre and New Theatre Royal
- Redwood Park School and Portsmouth Craft and Manufacturing Industries
- The Key Education Centre and Craft
- Woodlands Education Centre and Royal Marines Museum
- Portsmouth Young Carers and the Arthur Conan Doyle Collection
- Step by Step (charity for young homeless people) and Making Space
- Hillside and Wymering Centre and Portsmouth Cultural Trust
- Action for Children (young parents) and Search Museum

***Light Fever – Painting the Fort with Light* (Portsmouth Autumn Support Network and Royal Armouries at Fort Nelson, Hampshire) has been shortlisted for a 2015 AHI Discover Heritage Award, for ‘excellence in cultural and natural heritage interpretation in Britain and Ireland’. The awards will take place towards the end of 2015.**



CREATIVE APPRENTICESHIP PROGRAMME

We work with employers to give young people in the South East the opportunity to learn on the job through a Creative Apprenticeship, gaining a recognised qualification in the process. Each role lasts for 12 months and provides great insight into what it is really like working in the creative and cultural industries, while allowing young people to build an arsenal of transferable skills.

Our now well-established Creative Apprenticeship Programme continued this year with a second cohort completing their apprenticeship and a third starting theirs. Success rates were high at 88.9% (above national average) and all apprentices have since gone on to further employment or education.

This year, our Creative Apprentices were employed by:

- Quay Arts
- Chichester Festival Theatre
- Nuffield Theatre
- Mayflower Theatre
- D-Day Museum
- Theatre Royal Winchester
- Cass Productions
- Artwork

2014/15 highlights:

- Artwork gained Matrix accreditation – a national kitemark. Matrix recognises the quality and impartiality of the information, advice and guidance we give to young people in line with their future career aspirations.

- Artwork approved as a recognised Pearson Centre – this has allowed us to offer Edexcel qualifications, including the Community Arts Apprenticeship.
- Commenced a new sub-contract with Eastleigh College, building a greater local profile.

This year, our Apprentices attended and represented Artwork at a number of high profile events, including:

- Solent Skills Festival – a careers event attended by local schools associated with the National Skills Show
- Creative and Cultural Industries – an event held at Eastleigh college in conjunction with Creative Network South for local Cultural and Creative Industries. The day explored opportunities for young people.
- Creative Choices events, at Mayflower Theatre, Southampton and Portsmouth Guildhall Trust

A fourth cohort of Creative Apprentices will be recruited for 2015/16, with a further bid for wage subsidy to be made to the Creative Employment Programme for eligible employers.

8

new jobs created for young people

99%

of the young people on completing the Creative Apprenticeship programme are now in FE or employment

3

Creative Apprenticeship frameworks: Community Arts Administration, Live Events and Promotions, Cultural and Heritage Venue Operations

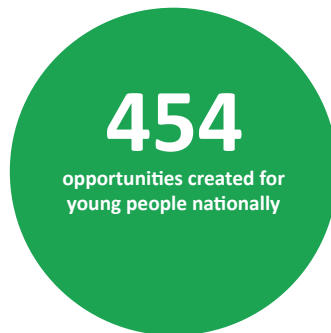
All data correct as of June 2015

THE CREATIVE SKILLS INITIATIVE

Since 2013, Artswork has led the delivery of the Creative Skills Initiative (formerly known as the National Creative Traineeship Programme) on behalf of the Bridge England Network. The Creative Skills Initiative takes young people aged 16 to 21 through an accredited entry-level programme, delivered in partnership with colleges and training providers, alongside associated work shadowing in the creative and cultural sectors.

Forming part of Creative & Cultural Skills' Creative Employment Programme, the goal is to create up to 1400 opportunities for young people across England by July 2016.

National impact in 2014/15:



As well as acting as the national coordinator for the initiative, we delivered the programme across the South East of England. In the South East, Artswork shaped a programme of activity that included work with:

- East Kent College and Turner Contemporary in Margate
- Isle of Wight College, Dv8 Sussex and New Carnival Company
- Rye Studio School and Same Sky in Brighton
- Brockenhurst College, SPUD, City Art Gallery, The Tudor Museum and more.

78%*

of the young people on
completing the Creative Skills
Initiative are now in FE or
employment

**data only available for
Southampton Cohort*

CREATIVE & CULTURAL EMPLOYERS NETWORK

We work with employers and training providers across Hampshire, Portsmouth, Southampton and the Isle of Wight to facilitate partnership working to increase employment prospects for young people.

2014/15 highlights:

- A Creative and Cultural Industry Employers Networking event in September 2014, held at Eastleigh College.
- Creative Network South/Hampshire Chamber of Commerce event, hosted by Southampton Solent University.
- A third successful bid to the £15m Creative Employment programme for wage subsidies for apprentices and interns.



SKILLS ACADEMY NETWORK

This year, we built on previous partnership work with Creative & Cultural Skills as part of the Skills Academy Network. The Network sees experts in local areas providing support for educational partners across the country.

In May 2014, we co-funded a new dual role, shared between Artsworld (Senior Manager, Learning & Skills) and Creative & Cultural Skills (Skills Academy Manager for the South East). Focus has been on three areas of work:

Maintaining and Increasing the Skills Academy Network

2014/15 highlights:

- Working with Highbury College, Sussex Downs College and Rye Studio School
- The development and delivery of a new course for the arts and cultural sector, *Introduction to Further Education for Arts Organisations* (as part of our Artsplan course programme – see overleaf)

Engaging with Employers in the Creative and Cultural Industries

2014/15 highlights:

- Working with Creative Network South to deliver an event for Creative and Cultural Industries employers, held at Eastleigh College
- Representation from the creative sector with Local Enterprise Partnerships (LEPs) and Local Authorities, with particularly strong support from South East Midlands LEP (covering Milton Keynes and its surrounding areas)
- Liaison with Southampton City Council, who have developed their own intern programme as part of their City Deal

Developing and Promoting Creative Choices Careers events

Aimed at Year 10 school pupils, Creative Choices events link young people (and their teachers) with individuals working in the creative sector and provide firsthand advice on the progression routes and training that has led to their success. Events were run over the year, in collaboration with the Mayflower Theatre, Southampton, Portsmouth Cultural Trust and Solent Skills Festival.



INTERNATIONALISM: SINGAPORE

In 2012, the National Arts Council of Singapore and the Singapore Government invited Artsworld to deliver key elements of a national Youth Arts Symposium. Since then, we have enhanced our excellent relationship further, through training programmes and work placements both in the UK and in Singapore.

2014/15 highlights:

Commissioned by National Arts Council Singapore to assist in the development and delivery of a work placement programme in the South East of England. Four youth arts workers from Singapore undertook three-month work

placements at Wessex Dance (Hampshire), Rhythmix (Brighton & Hove), OYAP Trust (Oxfordshire) and All Change Arts (London).

We are currently delivering a second phase of this work placement programme (taking place between May and December 2015).

“[During my time here] I have been involved in quite a number of projects and I am learning a lot from different artists and the way the projects are coordinated. The placement has definitely been really beneficial for me a facilitator and as someone who is keen on organising multi disciplinary arts projects. I personally am inspired to continue pursuing youth arts work.”

(Nur Sahirra Safit, Singaporean Youth Arts Worker)







PROFESSIONAL DEVELOPMENT COURSES FOR THE ARTS, CULTURE & YOUTH SECTORS

Artswork is committed to enhancing and raising the standard of youth arts practice, through empowering those working with children and young people. We programme a range of accredited and non-accredited training courses to address the needs of the arts, youth and education sectors. Delivered by inspiring trainers, we ensure our programme is relevant, available at all levels of experience, and is of a consistently high quality.

This year, we delivered two regional one-day conferences (in Manchester and London) in partnership with Safe Network, on the themes of child protection and safeguarding. These events saw 70 attendees in total.

Open Courses

25 open courses took place across the country in 2014/15, delivered by 9 trainers and with a total of 240 attendees. These included:

- 3 x Disability and Youth Arts courses
- 7 x Young People at Risk, Child Protection and Safeguarding courses
- 9 x Creative Consultation, Facilitation and Evaluation-themed courses
- 1 new course: Introduction to Further Education for Arts Organisations

In-house Courses

We also facilitated 9 in-house courses, which were attended by 174 people. The majority of these courses focused on child protection, safeguarding and behaviour management. Organisations who booked in-house training with us this year included:

- Mayflower Theatre, Southampton
- YPAC, Manchester
- English Folk Dance, London
- Apples and Snakes, London
- Score Creative Education, North West
- Glyndebourne Opera Company, East Sussex
- Old Vic Theatre, London
- The Ambassadors Theatre, London

100% of attendees said what they learnt on an Artsplan course would be useful in their work



ENGLISH NATIONAL YOUTH ARTS NETWORK (ENYAN)

The English National Youth Arts Network (ENYAN) is a network for those using the arts in their work with children and young people – the Youth Arts sector. Its role is to support, stimulate and advocate at national, regional, local and grass roots levels.

2014/15 highlights:

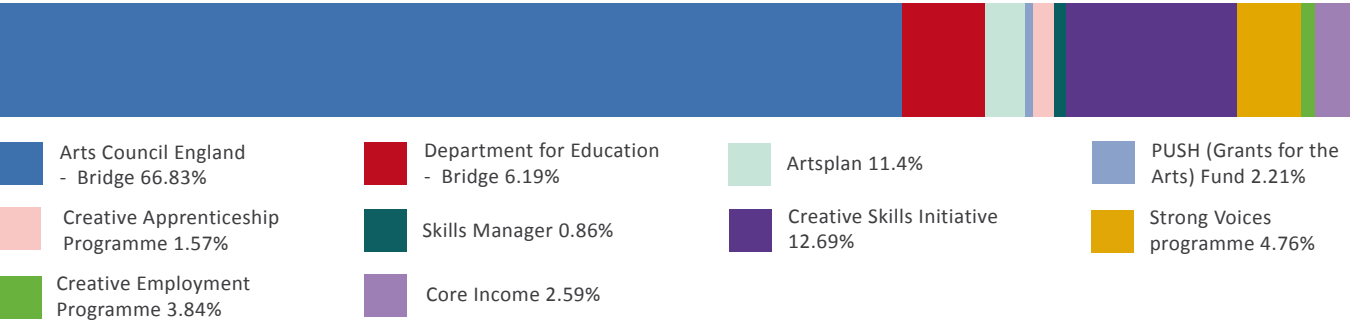
- Continued to link between ENYAN and our Artsplan training programme, with ENYAN members receiving a 10% discount on Artsplan course costs.
- Improved our website, allowing users to submit their own content (including news stories, job advertisements and event promotion)
- Shared useful resources and toolkits through our website and social media
- Delivered 12 monthly, informative e-bulletins, sharing the latest arts policies, debates and news, advocating for youth arts across England. This news was handpicked from a selection of the top stories from our website each month.



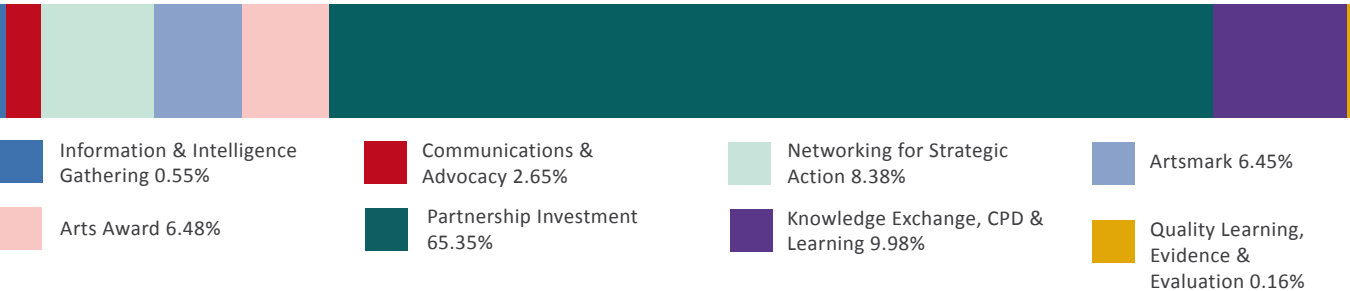


FINANCIAL OVERVIEW

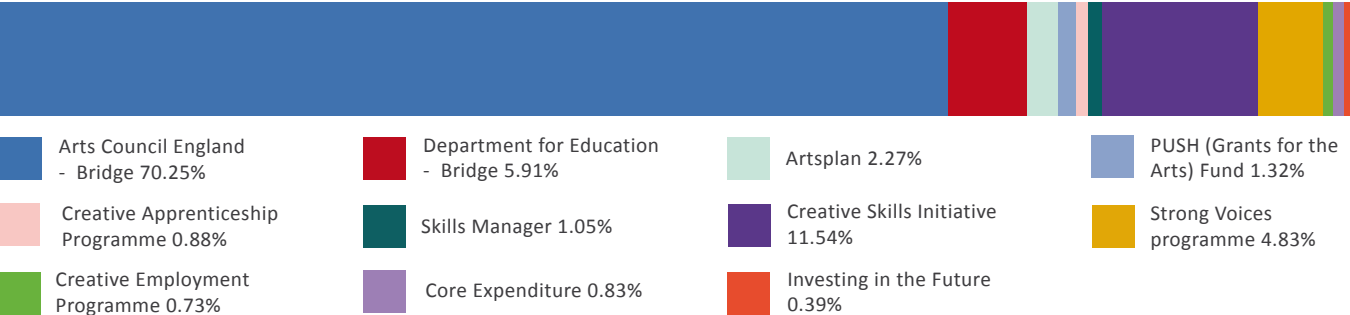
ARTSWORK INCOME 2014/15



BRIDGE WORK STRANDS ALLOCATION 2014/15



ARTSWORK EXPENDITURE 2014/15



STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 MARCH 2015

	Unrestricted funds £	Designated funds £	Restricted funds £	Total 2015 £	Total 2015 £
INCOMING RESOURCES					
Incoming resources from generated funds:					
Investment income	16,439	-	-	16,439	16,439
Incoming resources from charitable activities	127,502	-	2, 176,377	2,303,879	2,303,879
Total incoming resources	143,941	-	2, 176,377	2,320,318	2,320,318
RESOURCES EXPENDED					
Charitable activities	81,566	10,398	2,529,820	2,621,784	2,621,784
Total charitable expenditure	81,566	10,398	2,529,820	2,621,784	2,621,784
Governance costs	-	-	8,450	8,450	8,450
Total resources expended	81,566	10,398	2,538,270	2,630,234	2,630,234
Net incoming/(outgoing) resources before transfers	62,375	(10,398)	(361,893)	(309,916)	(309,916)
Gross transfers between funds	(50,000)	50,000	-	-	-
Net income/(expenditure) for the year					
Net movement in funds	12,375	39,602	(361,893)	(309,916)	(309,916)
Funds balances at 1 April 2014	199,657	32,110	1,386,716	1,618,483	1,618,483
Fund balances at 31 March 2015	212,032	71,712	1,024,823	1,308,567	1,308,567

IN CLOSING: LOOKING AHEAD TO THE FUTURE

At the time of writing (August 2015), Artswork is already fully into the delivery of its new Business Plan 2015-18 and, as part of this, moving forward its plans to deliver the second 3-year phase of our role as a Bridge organisation. It is clear from Arts Council England guidance that the expectations of the Bridge role from here on in have developed, with increased clarity of outcomes. We welcome this and feel both privileged and excited at the prospect of facilitating opportunities for children and young people so that they might experience and enjoy arts and culture as part of their daily lives.

In October 2015, Arts Council England will launch the new Cultural Education Challenge, along with an updated, refreshed and renewed Artsmark scheme. At the same time, however, we await the Government's 2015

Comprehensive Spending Review, and need to prepare for dealing with any potential funding and budget cut implications for 2016-18 – both for Artswork and for all the partners and stakeholders that we work with.

Alongside our role as a Bridge organisation, we continue to have a number of priorities for our wider programmes. Some key points of focus include:

- The delivery of the Bridge England National Creative Skills Initiative Network (formerly the Creative Traineeship programme), led by Artswork. This national programme with £1m investment from Creative & Cultural Skills (from Arts Council England) continues with 7 Bridges working together to deliver up to 1400 work-based learning opportunities for 16-26 year olds across England.
- The identification of new funding sources to deliver key aspects of our wider programmes, including aiming to secure a new phase of the Strong Voices programme in the South East.
- Following a successful bid to Arts Fundraising and Philanthropy Capital/ Cause 4, we are to act as a host organisation for a Fundraising Fellow in 2015/16. We look forward to welcoming the awarded Fellow into a year-long

supported learning post, and are excited to see the ways we might strengthen our own funding bids to meet key elements of our 2015-18 Business Plan.

- The broadening of our international outreach, through the next phase of our partnership work with the National Arts Council of Singapore. We also have aspirations to build new international relationships, through strategic bids to Erasmus+ (Europe) and to the Asia-Europe Foundation (Thailand).
- Our ongoing programme of training courses, Artsplan, working towards 2016/17, strengthening, diversifying and enhancing our offer.
- The continuation of our Creative Apprenticeship programme in the Portsmouth, Southampton, Isle of Wight and Hampshire area. We have successfully bid for wage subsidies to support apprentices and plan to complement this work through our ongoing role as a Skills Manager for Creative & Cultural Skills.

Alongside this very important work, we strive to underpin all we do with our Equalities Action Plan, delivering the ethos and values of the Creative Case for Diversity (creativecase.org.uk).

Jane Bryant, Chief Executive, Artswork



We look forward to the year ahead with anticipation and excitement, to working in and through new and enhanced partnerships to make sure that together, we can increase access to arts and culture for children and young people (particularly those hardest to reach). We continue our mission to encourage them to engage with, develop, influence and to lead the way for the future of arts and cultural practice in this country.



ARTSWORK STAFF 2014/15

Jane Bryant – Chief Executive
Sarah Warwick – Head of Finance & Operations
Donna Vose – Programme & Contracts Manager
Karl Eccles – Operations Administrator
Lara Simmonds – Finance & Programme Assistant
Peter Taylor – Strategic Manager¹
Lorraine Cheshire – School Liaison Manager^{1*}
Ruth Taylor – Strategic Manager²
Trevor Harris – School Liaison Manager^{2*}
Richard Beales – Strategic Manager³
Jane Dickson – School Liaison Manager^{3*}
Lucy Medhurst – Strategic Manager⁴
Leanne Macdonald – School Liaison Manager^{4*}
Mac Ince – Data Research Coordinator*
Rose Kigwana – Programme Manager, Arts Award*
Gaynor Davies – Programme Manager, Artsmark (resigned December '14)*
Judith Carrie – Strong Voices Programme Coordinator
David Wales – Senior Manager, Learning & Skills*
Rachel Hall – Manager, Learning & Skills (maternity leave from June '14)
Natalie Buckley – Manager, Learning & Skills (maternity cover, resigned July '14)
Anna Brown – Apprenticeship Programme Manager
Miranda Hewitt-Green – National Creative Skills Initiative Manager
Naomi Young – Coordinator, Learning & Skills
Alice Wyatt – Programme Coordinator (formerly Programmes Assistant, maternity cover from August '14)
Lucy-Jane Attrill – Communications Manager
Hannah Pollard – Communications Assistant (resigned October 2014)
Laura Smith – Communications Officer: Press & Advocacy
Abi Barrington – Communications Officer: Marketing & Events (from November '14)
Elspeth Barron – Events & Communications Assistant (Creative Apprentice, Youth Arts Admin Assistant until September '14)*
Emily Boyle – Creative Apprentice: Assistant to CEO & Communications

*denotes part time

¹ Hampshire, Isle of Wight, Portsmouth and Southampton

² Berkshire, Oxfordshire, Buckinghamshire and Milton Keynes

³ Surrey, East and West Sussex, Brighton and Hove

⁴ Kent (excludes Medway and the three Districts of Gravesham, Swale and Dartford)

TRUSTEES

Rick Hall (Chair)
Dr Roni Brown (appointed Vice Chair
15th October 2014)
Hilary P Durman
Dr Helen R Simons
Gethyn Williams
Josh Harsant
C. Prescod (resigned 27 November 2014)
R Fluin-Hardy (resigned 27 November 2014)

TRAINING PARTNERS

BALTIC Centre for Contemporary Art
HOME
Platform
Safe Network
The Garage
OYAP Trust

ARTSWORK TRAINERS

Anne Colvin
Helen Cadbury
Helen Le Brocq
Rosy Prue
Ginny Scholey
Lesley Wood
Emma Ghafur
Helen Ball
Sally Clements

A huge thank you to all our partners, stakeholders and contributors for their hard work this year. Thank you also to all those who have supplied us with images used in this publication.

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Working with Arts Council England
to connect young people with great
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creative
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skills



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